

Jamaica Plain Neighborhood Development Corporation
2014-2016 Community Investment Plan • Executive Summary

The Jamaica Plain Neighborhood Development Corporation (JPNDC) promotes equitable development and equal opportunity in Jamaica Plain and adjacent neighborhoods through affordable housing, economic development and community organizing. Since its founding in 1977 to bring jobs back to the city and promote community-driven revitalization, the JPNDC has developed 600 affordable homes; turned an abandoned 19th-century industrial site into The Brewery, where 50 businesses employ more than 500 workers; assisted 90 small businesses to access more than \$10 million in financing; and helped more than 1,000 families increase their income through a range of economic development services.

Goal 1: Develop and preserve homes that are healthy and affordable to low-income people.

- 30 formerly homeless men and women move into the new Walnut Avenue Apartments
- 40 low-income families gain secure housing at 75 Amory Avenue affordable
- Design completed and financing obtained for 15 Jackson Street, 36-40 affordable apartments
- Additional publicly owned site(s) suitable for affordable housing identified and designation secured
- All housing in JPNDC's portfolio transitioned to smoke-free housing

Goal 2: Build and sustain a vibrant neighborhood with thriving independent businesses, local jobs, and safe, attractive places for people to meet and play.

- City and State funding secured for major infrastructure improvements on Jackson Square Site 3
- 30 low- and moderate-income entrepreneurs per year start, improve or expand their businesses
- 20-25 low- and moderate-income entrepreneurs secure \$900,000-\$1,500,000 in financing
- 50-60 new jobs created and 50-60 jobs retained as a result of small business assistance
- 200 construction jobs created at JPNDC development projects

Goal 3: Help low-income families advance economically

- Family Prosperity Center (FPC) established and running in Jackson Square with JPNDC as lead agency in collaboration with Nurtury and Urban Edge
- Steps toward financial health taken by 150-180 FPI/FPC participants (e.g. household budget created, financial and career goals established, credit score improved)
- Net income and/or assets of 85% of FPI/FPC participants increased by 10% or more within two years
- 90 low-income adults enroll in education or training or obtain job on career development path
- 500 children receive early education and care from home-based educators with Child Development Associate (CDA) and/or National Association for Family Child Care (NAFCC) credentials
- 85% of 5-year-olds in JPNDC Family Childcare System are prepared for kindergarten.

Goal 4: Build the leadership and civic engagement skills of low-income and other residents and facilitate community improvement activities that channel these skills

- Development scenario finalized for Jackson Square's 5-acre Site 3, determining locations and program including homes, retail, green space and other community space
- Through ongoing working relationship with JPNDC, residents at Bromley-Heath public housing are newly connected with resources and opportunities in the community
- Three State of the Neighborhood events (200-250 people) engage elected officials and a broad range of community residents, helping drive a community improvement agenda for Jamaica Plain
- Leadership skills of 10-15 current or former workforce, childcare or small business participants increased as evidenced by participation in community and advocacy activities
- JPNDC board and board-level committees strengthened by addition of 10-15 new members who are residents and merchants that reflect neighborhood diversity.